



FACULTY OF BUSINESS

FINAL EXAMINATION

Student ID (in Figures) :

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Student ID (in Words) : _____

Course Code & Name : **LSC1503 Fundamentals of Logistics Management**
Semester & Year : September – December 2021
Lecturer/Examiner : Wan Ahmad Asrar Nik @ Wan Yahya
Duration : 3 Hours

INSTRUCTIONS TO CANDIDATES

- 1 This question paper consists of 2 parts:
 - PART A (60 marks) : FIFTEEN (15) short answer questions. Answers are to be written in the Answer Booklet provided.
 - PART B (40 marks) : FOUR (4) essay questions. Answers are to be written in the Answer Booklet provided.
- 2 Candidates are not allowed to bring any unauthorised materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
- 3 This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
- 4 Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.

WARNING The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students’ Handbook, up to and including expulsion from BERJAYA University College.

Total Number of pages = 3 (Including the cover page)

PART A

INSTRUCTION (S)

: SHORT ANSWER QUESTIONS (60 MARKS)

: Answer all **FIFTEEN (15)** short answer questions.

Write your answers in the Answer Booklet (s) provided.

1. Briefly describe the **TWO (2)** major categories of logistics. (4 marks)
2. List the **FIVE (5)** primary activities in a value chain. (5 marks)
3. List the **SEVEN (7)** r's of logistics. (7 marks)
4. Name the **FIVE (5)** forms of utility that add value to a product. (5 marks)
5. There are many logistics activities, list **SIX (6)** of these. (6 marks)
6. Name the **FOUR (4)** principal areas of marketing that logistics interacts with. (4 marks)
7. List the **THREE (3)** factors relating to the cost of logistics. (3 marks)
8. Briefly describe the **FOUR (4)** activities involved in material handling. (4 marks)
9. Define node and link. (2 marks)
10. Briefly describe the **FOUR (4)** primary modes of global transportation. (4 marks)
11. Define small package carrier and state **ONE (1)** of its functions. (2 marks)
12. Define reverse logistics and state **TWO (2)** of its functions. (3 marks)
13. Differentiate between vertical and horizontal relationships in supply chain. (5 marks)
14. Define third-party logistics (3PL) provider and state **TWO (2)** of its functions. (3 marks)
15. Name **THREE (3)** types of third-party logistics (3PL) provider. (3 marks)

Total: 60 marks

END OF PART A

PART B

INSTRUCTION (S)

: ESSAY QUESTIONS (40 MARKS)

: Answer all **FOUR (4)** essay questions.

Write your answers in the Answer Booklet (s) provided.

1. Procurement management is all of the processes that go into managing a company's incoming material needs for manufacturing. Describe **FIVE (5)** procurement logistics problems, and then describe **FIVE (5)** solutions.

(10 marks)
2. Retail logistics is different from the manufacturing since it does not involve physical transformation process. Furthermore, its logistics process involves customers directly. Explain the relevant tasks involved in a neighborhood retail store in terms of receiving, storing, breaking bulk, displaying and customer service.

(10 marks)
3. The role of a forwarding agent is to facilitate shipments for importers and exporters, while also acting as a guarantor to ensure that commercial operations take place under the agreed conditions. Describe **FIVE (5)** benefits offered by a forwarding agent.

(10 marks)
4. Discuss how third-party logistics (3PL) service providers help producers, manufacturers, wholesalers and retailers add values.

(10 marks)

Total: 40 marks

END OF EXAM PAPER

